



Highland Business Association,
White Lake Township Business Association and
Women In Business

Serving Highland, Milford, White Lake & Surrounding Areas www.theHBA.net March 2010

Women's Enrichment Day - Saturday, March 20, 2010

Admission still only \$5 - Proceeds benefit the Huron Valley Education Foundation

Come have a "Ladies Day Off" with no kids, no chores, and no cooking!

*Enrichment Day Tickets make great gifts for friends,
family, employees, and customers!*

Registration and free continental breakfast beginning at 8:00am, followed by four fun and inspiring workshop sessions for each attendee. 40 workshops to choose from, plus great shopping opportunities available from more than 60 vendors showcasing their products and services throughout the school building. Free gift for the first 150 ladies pre-registered. Visit www.Enrichment-Day.com to check out the great selection of classes and vendors for this year! Vendor booth registrations and door prize donations still being accepted.



A Special Thank you to Enrichment Day Sponsors!



Association Luncheon at Noon on March 25th

at Oakland Schools Technical Center SW, 1000 Beck Road in Wixom

Come find out what these students can do for your business!

The cost is \$13.00 if pre-paid; \$15.00 at the door.

To RSVP please call 248-889-1422 or email info@theHBA.net



See Page 7 for information on about the Sadie Hawkins Memories Dance



2010 Board Members

Officers:

President

Wendy Loncar

Mary Kay Cosmetics

Vice President

Kim Lucas

Five Star Ace Hardware

Treasurer

Josh Mulder

Ameriprise Financial

Secretary

Ronica Fodor

Huron Valley State Bank

Past President

Sue Sare

Milford Times

Directors:

Sally Brush

Custom Plus

Karen Genson

Genson Plumbing

Alan Heavner

Heavner Canoe Rentals

Bruce Kaier

AAA of Michigan

Bob Miller

RJ Miller, PC

Greg Morris

Huron Valley Schools

Penny Lewis

Penny Lane Elderly Care

Gail Perrin

Highland Twp. Library

David Thurau

HIA Highland Insurance

Agency

Community Liaisons:

Tim Colbeck

Highland DDA

Mike Kowall

White Lake Twp

Supervisor

Triscia Pilchowski

Highland Twp. Supervisor

Leah Ohmer

H.V. Council for the Arts

Welcome to our New Members!

Today's Business Solutions

Dane & Kris Koester

315 Canter Lane

Holly, MI 48442

248-889-2360

Tbizsolutions@yahoo.com

Bizsolutions.localizednet.com

Local Internet advertising/Live online PC help

Brill Design LTD

Michael Noonan

110 Cogshall St

Holly, MI 48442

248-629-0841

m.noonan@brill-design

Brill-Design.com

Graphic Design & Brand Identity

Extreme Property

Maintenance

Daniel Defore

3397 Harvey Lake Rd

Highland, MI 48356

248-882-6360

Extremepropertymaintenance@comcast.net

Extremeproperty.net

Landscaping

Highland Advanced Dental Care

James E. Locascio, DDS

2950 E. Highland Rd

Highland, MI 48356

248-887-8371

Fax: 248 889 1550

Highlanddental@comcast.net

Highlandadvanceddentalcare.com

Dentistry

Highland Moose Lodge

Mark Busick

1500 N. Milford Rd

Highland, MI 48357

248-889-2360

mail@highlandmoose.org

Highlandmoose.org

Community Organization



HBA offers bulk mailing to our members!

- Cost is \$15 plus postage
- Must be at least 200 identical pieces
- Must be prepared according to Post Office standards

Contact the HBA office at 248-889-1422 for more information.



Upcoming Events: For March & Beyond

Mar 10	Board Meeting 8:30am
Mar 12	T.G.I.F. Coffee 8:00am at Essential Massage and Wellness Center
Mar 20	Women's Enrichment Day
Mar 25	Association Luncheon 12:00 at Oakland Schools Technical Campus
Mar 31	Workshop—Learn Facebook for Business 6pm at LaFontaine Auto
April 9	T.G.I.F Coffee 8:00 at Milford Laundry
April 14	Board Meeting 8:30
April 16	Sadie Hawkins Dance 7:00 at Bakers
April 22	Association Luncheon
June 26	Sparks in the Park

To Register for events please call the Highland Business Association Office at (248) 889-1422 or Email us at info@theHBA.net

We'll See you there!
Check our website for more info on our events:
www.TheHBA.net

TGIF Coffee



Join us the second Friday of each month
Meet us between 8am-9am on April 9th at
Milford Laundry
955 E. Summit St
Milford, Michigan 48381
Visit www.thehba.net for link to map

Newsletter Advertising Opportunities
Business Card.....\$25/month , Quarter page.....\$45/month
8 1/2 x 11 Insert.....\$35/month
Did you know that you can place your business cards in our office for \$5/year?

New and Improved Membership on Website!

HBA's Website Membership Directory has new expanded features!

These new features are provided free of charge. Our directory can be viewed by the general public and is another great way to publicize your organization or business. Also, your profile's search engine friendly design provides an easy way to expand your presence on the Internet, using your own verbiage and a direct link to your website. We encourage you to take advantage of this new resource.

This new format provides a variety of features, including:

An Expanded Directory Profile for each individual member.

Each profile provides name, contact, address, phone/fax, website address and profile details you can control. (See full profile feature list below).

The ability for you to update your profile at any time.

Each member can update their own profile by logging in using their email address on file with us.

The ability for you to add photos and PDF files to your profile.

Just as you can easily change your contact information, you also have the ability to add a photo or a PDF file. Change your photo to showcase an upcoming event or your logo. Add a PDF of your promotions, company information, or current events calendar. (See details below)

Expanded Directory Profile details:

- o Display of typical contact details (name, contact, phone, address, website)
- o Spam-proof email contact form.
- o Listing area for general business information.
- o Listing area for products and/or services
- o Listing of hours, areas served, payment options, etc.
- o Automatically created Google Map with driving directions.
- o Brand your profile by uploading your logo or storefront picture.
- o Create Online Coupons.

Upload Menus, Brochures, Whitepapers, etc.

Instructions to edit your expanded profile:

Go to the Membership Directory tab on HBA's website: www.theHBA.net

Browse or search for your listing and select it to view your profile.

At the bottom of the profile will be a link "Login to Edit".

On the next screen, select "Reset Password" to send yourself a password. (Note: you must input the email address that we have on file for you).

Check your email for your new password, and use it to login to your profile

If you aren't comfortable with editing this information, the HBA staff is able to handle it for you for an annual charge of \$20, which includes up to 4 edits per year.

Learn Facebook for Business March 31st, 2010

Need to know how to utilize social media like Facebook for your business? Nicole Wipp will make it easy to learn and energize you to create a page and utilize it to promote your business. Come learn the new way of marketing your business and services. On March 31 starting 6:00pm. Bring your laptop to the LaFontaine's Automotive Center second floor conference room. They are located at 4000 Highland Road in Highland.

CHECK OUT THE HBA BLOGS!

www.highlandbusinessassociation.blogspot.com and

www.womeninbusinesshighland.wordpress.com

Become a fan on - OR - Follow us on



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 Limit one coupon per customer.

Commercial/Residential • Association/Church Discounts
 Senior Discounts • Subdivision Group Rates

It's time to start planning for Sparks!



Saturday, June 26, 2010 at Milford High School

Highland Business Association and the Sparks in the Park Committee are working together with the community to ensure that the “Sparks” will fly again this year. Camping, Food, Music, Kid’s activities, Fireworks, Raffles, and More! That’s what we’re planning for this year’s Sparks in the Park and we want you to be a part of it. Join our planning committee now or add your name to our list of volunteers for this fun-packed, free community event. This fireworks event has been enjoyed by as many as 10,000 attendees each year. Our goal is to make this year’s event even bigger and better, Sponsorship packages and vendor opportunities are available! Contact the HBA office for details.

www.SparksinthePark.com

SADIE HAWKINS MEMORIES DINNER DANCE

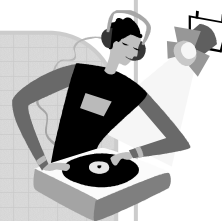


Friday, April 16th
7:00

Baker's of Milford -
in the Banquet Room
\$30.00 each

The night begins with a dinner buffet
Then dancing to 70's & 80's music
Our DJ is Jack Brown Entertainment

When was the last time you went out for dinner and dancing? Ladies, bring a friend or ten friends - bring your bunco group and fill a table! Bring your boyfriend, husband, sister, girlfriend, co-workers, etc. Make it a dressy night or come in business casual. It's all about fun, good music, shuffles & slides! Adults only.



Please make your reservation by April 12th
www.TheHBA.net call 248-889-1422

email info@thehba.net

Find us on Facebook,
or mail a check to

Highland Business Association
PO Box 843, Highland, MI 48357
Please include a list of the people attending



This event is a fund raiser for **SPARKS IN THE PARK**.
This year the fireworks are June 26th at Milford High School.



Highland Business Association
 1641 S. Milford Rd, Suite C101
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 Highland, MI 48357
 Address Correction Service Requested

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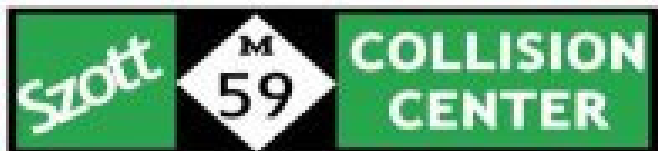
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White Lake (On M-59 at Bogie Lake Rd) 877-216-4433

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 Service 8am - 5pm

HBA Mission
 "We will assist our area business and community in achieving continued prosperity and maintained growth."