



Highland Business Association,
White Lake Township Business Association and Women In Business

Serving Highland, Milford, White Lake & Surrounding Areas www.theHBA.net April/May 2010

SADIE HAWKINS MEMORIES DINNER DANCE



Friday, April 16th at 7:00

At Baker's of Milford - in the Banquet Room
\$30.00 each The night begins with a dinner buffet. Then dancing to 70's & 80's music
Our DJ is Jack Brown Entertainment

When was the last time you went out for dinner and dancing? Ladies, bring a friend or ten friends - bring your bunco group and fill a table! Bring your boyfriend, husband, sister, girlfriend, co-workers, etc. Make it a dressy night or come in business casual. It's all about fun, good music, shuffles & slides! Adults only.



Please make your reservation by April 12th at www.TheHBA.net, call 248-889-1422, email info@thehba.net, Find us on Facebook, or mail a check to Highland Business Association PO Box 843, Highland, MI 48357
Please include a list of the people attending



This event is a fund raiser for **SPARKS IN THE PARK**.
This year the fireworks are June 26th at Milford High School.

Association Luncheon at Noon on April 22nd
at Sparkies American Grill, 2868 E. Highland Rd in Highland
Come hear about services provided for businesses by Oakland County.
The cost is \$13.00 if pre-paid; \$15.00 at the door.
To RSVP please call 248-889-1422 or email info@theHBA.net

At our May 27th luncheon, it's time for another membership showcase! See pg 4 for info.

2010 Board Members

Officers:

President

Wendy Loncar

Mary Kay Cosmetics

Vice President

Kim Lucas

Five Star Ace Hardware

Treasurer

Josh Mulder

Ameriprise Financial

Secretary

Ronica Fodor

Huron Valley State Bank

Past President

Sue Sare

Milford Times

Directors:

Sally Brush

Custom Plus

Karen Genson

Genson Plumbing

Alan Heavner

Heavner Canoe Rentals

Bruce Kaier

AAA of Michigan

Bob Miller

RJ Miller, PC

Greg Morris

Huron Valley Schools

Penny Lewis

Penny Lane Elderly Care

Gail Perrin

Highland Twp. Library

David Thurau

HIA Highland Insurance Agency

Community Liaisons:

Tim Colbeck

Highland DDA

Mike Kowall

White Lake Twp Supervisor

Triscia Pilchowski

Highland Twp. Supervisor

Leah Ohmer

H.V. Council for the Arts

Welcome to our New Members!

InSphere Insurance Solutions

Chris Chidsey

3053 Stone Meadow

Milford, MI 48380

248-842-1935

Chris.chidsey@insphereis.com

Insphereis.com/chris.chidsey

Insurance

Sam's Club

Becky Heron or Karen Mosser

495 Summit

Waterford, MI 48328

248-738-5709

Samsclub.com

Retail/Wholesale



Providence Park Hospital

Rochelle Igrisan

47601 Grand River

Novi, MI 48374

(248) 465-4337

Stjohn.org

Hospital

I.S.H.A Sky

Shalynne Barr

PO Box 1103

Highland, MI 48357

248-747-8599

shalynne@ishasky.com

Ishasky.com

Consulting, Event Planning,

Motivational speaking

CONNECT WITH YOUR BUSINESS ASSOCIATION!

SUBSCRIBE TO THE HBA BLOGS!

www.highlandbusinessassociation.blogspot.com and

www.womeninbusinesshighland.wordpress.com

Become a fan on

facebook.

Follow us on

twitter

HBA offers bulk mailing to our members!

- Cost is \$15 plus postage
- Must be at least 200 identical pieces
- Must be prepared according to Post Office standards

Contact the HBA office at 248-889-1422 for more information.



Upcoming Events: For April & May 2010

- | | |
|----------|--|
| April 9 | T.G.I.F Coffee 8:00 at Milford Laundry |
| April 14 | Board Meeting 8:30 at HBA office |
| April 16 | Sadie Hawkins Dance 7:00 at Bakers |
| April 22 | Association Luncheon: 12:00 at Sparkies |
| May 12 | Board Meeting 8:30am at HBA office |
| Mar 14 | T.G.I.F. Coffee 8:00am at Kozy Koffee |
| May 27 | Association Luncheon 12:00—see article on pg 4 |
| June 11 | T.G.I.F Coffee 8:00am—location TBA |
| June 26 | Sparks in the Park |

To Register for events please call the Highland Business Association Office at (248) 889-1422

or

Email us at info@theHBA.net

We'll See you there!
Check our website for more info on our events:
www.TheHBA.net

TGIF Coffee



Join us the second
Friday of each month
Meet us between 8am-9am on
May 14th at
Kozy Koffee
2823 E. Highland Rd,
Suite 113 in Highland
Visit www.thehba.net for link to map

Newsletter Advertising Opportunities

Business Card.....\$25/month , Quarter page.....\$45/month

8 1/2 x 11 Insert.....\$35/month

Did you know that you can place your business cards in our office for \$5/year?

Our Next Showcase Luncheon: May 27th

Business Showcase Luncheons showcase local member businesses. The next one will be held on May 27th. We will be showcasing a number of local businesses. This is your opportunity to learn more about fellow members' businesses. Business Showcase Luncheons enable each of the Highland Business Association members to become more familiar with who other members are and the types of products and services they offer. Business relationships can be developed and long-term meaningful relationships result. Business Showcase Luncheons provide an environment in which we can develop these professional business relationships. As we utilize fellow member's services and products we can then feel comfortable in referring others to these businesses. Your customers know and trust you; they will know that a referral from you is of value to them.

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It's time to start planning for Sparks!



Saturday, June 26, 2010 at Milford High School

Highland Business Association and the Sparks in the Park Committee are working together with the community to ensure that the “Sparks” will fly again this year. Camping, Food, Music, Kid’s activities, Fireworks, Raffles, and More! That’s what we’re planning for this year’s Sparks in the Park and we want you to be a part of it. Join our planning committee now or add your name to our list of volunteers for this fun-packed, free community event. This fireworks event has been enjoyed by as many as 10,000 attendees each year. Our goal is to make this year’s event even bigger and better, Sponsorship packages and vendor opportunities are available! Contact the HBA office for details.

www.SparksinthePark.com

New and Improved Membership on Website!

HBA's Website Membership Directory has new expanded features!

These new features are provided free of charge. Our directory can be viewed by the general public and is another great way to publicize your organization or business. Also, your profile's search engine friendly design provides an easy way to expand your presence on the Internet, using your own verbiage and a direct link to your website. We encourage you to take advantage of this new resource.

This new format provides a variety of features, including:

An Expanded Directory Profile for each individual member.

Each profile provides name, contact, address, phone/fax, website address and profile details you can control. (See full profile feature list below).

The ability for you to update your profile at any time.

Each member can update their own profile by logging in using their email address on file with us.

The ability for you to add photos and PDF files to your profile.

Just as you can easily change your contact information, you also have the ability to add a photo or a PDF file. Change your photo to showcase an upcoming event or your logo. Add a PDF of your promotions, company information, or current events calendar. (See details below)

Expanded Directory Profile details:

- o Display of typical contact details (name, contact, phone, address, website)
- o Spam-proof email contact form.
- o Listing area for general business information.
- o Listing area for products and/or services
- o Listing of hours, areas served, payment options, etc.
- o Automatically created Google Map with driving directions.
- o Brand your profile by uploading your logo or storefront picture.
- o Create Online Coupons.

Upload Menus, Brochures, Whitepapers, etc.

Instructions to edit your expanded profile:

Go to the Membership Directory tab on HBA's website: www.theHBA.net

Browse or search for your listing and select it to view your profile.

At the bottom of the profile will be a link "Login to Edit".

On the next screen, select "Reset Password" to send yourself a password. (Note: you must input the email address that we have on file for you).

Check your email for your new password, and use it to login to your profile

If you aren't comfortable with editing this information, the HBA staff is able to handle it for you for an annual charge of \$20, which includes up to 4 edits per year.

This year's Women's Enrichment Day was the best one yet!

Women's Enrichment Day was well attended and received wonderful comments from the attendees. Lots of pictures can be found of the event on our website under photo album, do check it out. We had two new sponsors. Providence Park Hospital joined us this year, as did Kohl's. The Kohl's A Team program also provided 5 members of their White Lake store who assisting us throughout the morning. In addition to more attendees this year we also had 10 new businesses taking booths and we had 12 new workshops. Please remember to support our sponsors throughout the year: The Milford Times, DMC Huron Valley Sinai Hospital, Huron Valley State Bank, Ameriprise Financial-Josh Mulder's Office, Kohl's, & Huron Valley Schools, this event would not be possible without them



The Kid's Fit and Fun Zone was a new addition this year and was well received by parents and children. We had approximately 25 children participate. The games kept the children busy throughout the day and the snacks provided by Highland Tutoring were well received. Some fine tuning will be done, but this was an addition to the event that will be kept for upcoming years. The motivational speaker, C. Leslie Charles, was another keeper. The attendees liked her message and she made her points with humor that was appreciated by all.

We'd like to express a special thank you to the committee of people that helped to plan and run the event: Thank you to the Event Organizing Committee: Sally Brush of Custom Plus; Wendy Loncar of Mary Kay Cosmetics; Joshua Mulder of Ameriprise Financial; Sue Sare of Milford Times; Linda St. Dennis of Coldwell Banker Town & Country Realtors; and Emily Senese of Building Blocks Preschool.

A Special Thank you to Enrichment Day Sponsors!





Highland Business Association
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 Highland, MI 48357
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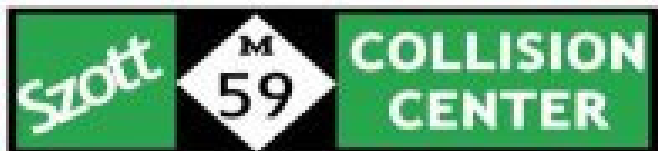
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HBA Mission
 "We will assist our area business and community in achieving continued prosperity and maintained growth."